



# LORENZO AIMONE

DESIGN & BUSINESS

CHECK OUT MY PORTFOLIO  
[lorenzoaimone.it](https://lorenzoaimone.it)

## CONTACTS

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📍 Italy - Milano/Vicenza

## SKILLS

Photoshop

Illustrator

Indesign

PowerPoint

Excel

Procreate

## LANGUAGES

Italian --> Native language  
English --> Fluent

## INTERESTS



## PROFILE

I AM A FASHION BUSINESS GRADUATE AND A SKI TOURING ENTHUSIAST. BOTH EXPERIENCES HAVE TAUGHT ME DETERMINATION, PRECISION, AND PASSION. I AM DETAIL-ORIENTED AND ABLE TO ADAPT TO CHALLENGES WITH FLEXIBILITY AND CLEAR THINKING. MY GOAL IS TO WORK IN AN ENVIRONMENT WHERE I CAN USE MY SKILLS TO MAKE A POSITIVE IMPACT AND HELP INCREASE THE COMPANY'S SUCCESS.

## EXPERIENCES

**MONTURA - Juniors Sales Advisor** 18/08/25-Present

- SUPPORT FOR SALES ACTIVITIES AND CUSTOMER SERVICE.

**TRIM CF - Marketing Analyst** 13/03/24-24/4/24

- COMPETITOR ANALYSIS IN THE USED CAR SECTOR, FORMULATION OF MARKETING STRATEGIES FOR THE LAUNCH OF A DIGITAL PLATFORM.

## EDUCATION

**IUAD - Accademia della moda (Milano)** 2021 - 2024

BACHELOR'S DEGREE IN FASHION DESIGN  
MAJOR BUSINESS & MANAGEMENT

VOTATION: 110/110 CUM LAUDE  
WITH ACADEMIC MENTION

- ACQUISITION OF CREATIVE AND MANAGERIAL SKILLS, ESPECIALLY IN THE FASHION INDUSTRY. COLLECTION STUDIO, IN THE CREATIVE AND PRODUCTIVE ASPECT.

● SKILLS:

LUXURY BRAND MANAGEMENT - SUITE ADOBE - SUITE OFFICE - PROCREATE -  
GENERATIVE AI - COLLECTION DESIGN - ONLINE ADV - BRAND DEFINITION -  
REBRANDING - VISUAL DESIGN - PHOTO SHOOTING - BUSINESS PLAN - TEAM WORK

**IIS Alessandrini (Vittuone)** 2016- 2021

DIPLOMA IN COMPUTER SCIENCE

- ACQUISITION OF SKILLS FOR THE DEVELOPMENT AND MANAGEMENT OF IT SYSTEMS AND WEB PLATFORMS.

● SKILLS:

FLOWCHART - CONTENT MANAGEMENT SYSTEM - WORDPRESS - LEANKIT - AUTOCAD  
HOSTING - SUITE OFFICE