



CONTACTS

- +39 3342007300
- lorenzo.aimone.02@gmail.com
- Italy - Milano/Vicenza

SKILLS

- Photoshop
- Illustrator
- Indesign
- PowerPoint
- Excel
- Procreate

LANGUAGES

- Italian --> Native language
- English --> Fluent

INTERESTS



LORENZO AIMONE

DESIGN & BUSINESS

CHECK OUT MY PORTFOLIO
lorenzoaimone.it

PROFILE

I AM A FASHION BUSINESS GRADUATE AND A SKI TOURING ENTHUSIAST. BOTH EXPERIENCES HAVE TAUGHT ME DETERMINATION, PRECISION, AND PASSION. I AM DETAIL-ORIENTED AND ABLE TO ADAPT TO CHALLENGES WITH FLEXIBILITY AND CLEAR THINKING. MY GOAL IS TO WORK IN AN ENVIRONMENT WHERE I CAN USE MY SKILLS TO MAKE A POSITIVE IMPACT AND HELP INCREASE THE COMPANY'S SUCCESS.

EXPERIENCES

MONTURA - Junios Sales Advisor 18/08/25-Present

- SUPPORT FOR SALES ACTIVITIES AND CUSTOMER SERVICE.

TRIM CF - Marketing Analyst 13/03/24-24/4/24

- COMPETITOR ANALYSIS IN THE USED CAR SECTOR, FORMULATION OF MARKETING STRATEGIES FOR THE LAUNCH OF A DIGITAL PLATFORM.

EDUCATION

IUAD - Accademia della moda (Milano) 2021 - 2024

BACHELOR'S DEGREE IN FASHION DESIGN
MAJOR BUSINESS & MANAGEMENT

VOTATION: 110/110 CUM LAUDE
WITH ACADEMIC MENTION

- ACQUISITION OF CREATIVE AND MANAGERIAL SKILLS, ESPECIALLY IN THE FASHION INDUSTRY. COLLECTION STUDIO, IN THE CREATIVE AND PRODUCTIVE ASPECT.
- SKILLS:
LUXURY BRAND MANAGEMENT - SUITE ADOBE - SUITE OFFICE - PROCREATE - GENERATIVE AI - COLLECTION DESIGN - ONLINE ADV - BRAND DEFINITION - REBRANDING - VISUAL DESIGN - PHOTO SHOOTING - BUSINESS PLAN - TEAM WORK

IIS Alessandrini (Vittuone) 2016- 2021

DIPLOMA IN COMPUTER SCIENCE

- ACQUISITION OF SKILLS FOR THE DEVELOPMENT AND MANAGEMENT OF IT SYSTEMS AND WEB PLATFORMS.
- SKILLS:
FLOWCHART - CONTENT MANAGEMENT SYSTEM - WORDPRESS - LEANKIT - AUTOCAD HOSTING - SUITE OFFICE